



supporting

The World's Original Marmalade Awards Saturday 16th & Sunday 17th March 2019



Penrith Chamber of Trade & Commerce will once again be supporting the World's Original Marmalade Awards at Dalemain on Saturday 16th & Sunday 17th March 2019. The Chamber have taken on board feedback from local businesses and to overcome the vagaries of our winter weather which dealt a serious blow to the event last year, this year we're changing our approach to our support for the Marmalade Awards.

We'll be working together with Penrith businesses to get the most out of the weekend by getting involved in orange-themed activities which we hope will bring additional footfall to your businesses whatever the weather. The roads will remain open this year and we are not bringing outside traders into town, so it is really an opportunity for you to showcase your businesses and to highlight what Penrith has to offer.

Free Shuttle Buses

We'll be running free shuttle buses between Penrith Town Centre and Dalemain to encourage visitors at Dalemain to take a trip into town and also to encourage Penrith residents to get down to Dalemain and see what's happening there.

Info Point

We'll have an info point in town to ensure visitors to the town know which shops are participating with special offers, in the trail, or in the competitions.

Get Involved

We wanted to let you know about some opportunities you might like to take advantage of. All participants/entrants will be listed on the Chamber website and on social media. Prizes will be presented on Saturday 16th March by Jane Hasell-McCosh and Marmalade Award VIPs. For more information and to enter either of the competitions, see the events page on the Chamber website.

Turn over for full details of how to get involved!

Window Dressing Competition

We know that retailers in Penrith get pretty creative with their window displays, and this year is no different! Let's turn Penrith orange with some fabulous windows! Please make sure you enter via the events page on the Chamber website to ensure your window gets judged!

Culinary Bake Off

In a new innovation this year, we'd like to encourage cafés, restaurants and food outlets to take part in our Orange-inspired Bake-Off. Tange Orange Polenta Cake, Delectable Duck à l'Orange or Magnificent Marmalade Muffins - get creative and get your delicious culinary creation on your menu.

Marmalade Trail

As in previous years, single jars of marmalade will be located inside specific shops and businesses, each with a letter on it. Participants of the treasure trail will note the letter they collect and solve the anagram. If your business would like to be considered as a location for a jar, please email info@penrithchamberoftrade.org.uk.

Special Offers

If you'd like us to promote a special offer, please email info@penrithchamberoftrade.org.uk with full details of your offer – what it is and when it's valid. Please also provide a link to your website, Facebook & Twitter accounts to ensure we help you promote your offer.

Penrith Rocks

We'll be helping to spread the word about the Marmalade Festival by creating some marmalade-related painted rocks. If you're new to Penrith Rocks, the idea is that you or your children paint a rock, then hide it somewhere to be found. Whoever finds your rock logs it on the Penrith Rocks Facebook page, takes it and hides it somewhere else! How far can an orange-themed rock get?

For more information, see

www.penrithchamberoftrade.org.uk



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